



Quarterly Impact Report

Q2 2026

Boxing, wellbeing and giving back, how the iGaming and sports betting community turned energy into impact this quarter.

The quarter at a glance

Behind The Gloves exists to build a healthier, more connected industry, and to turn that energy into real-world impact.

Founded in 2023, BTG is a business for good. We combine boxing, fitness and wellness sessions at industry events with structured charitable giving, reinvesting in the communities and causes our people care about most.

This quarter, that meant six donations across three countries and wellness programmes at NEXT.io Valletta and iGB Live that brought 85 professionals together.



6

Charitable causes supported



3

Countries reached
UK · Malta · Canada



85

Professionals trained
at industry events



4

Wellness sessions across
NEXT Valletta & iGB Live



TOTAL GIVING THIS QUARTER

£13,000 + €2,500 + CA\$10,000

Where the money went

Six donations, chosen by our community from grassroots sport to frontline care.

€2,500

ALS Malta Foundation

Care and support for people living with ALS in Malta — donated via Dar Bjorn.

alsmalta.org

£5,000

WBC Cares UK

The World Boxing Council's UK charity, using boxing to drive wellbeing and inclusion.

wbccaresuk.org

£1,000

Aberfeldy Boxing Club

Grassroots boxing, opening up the sport to the whole community.

aberfeldyboxingclub.co.uk

£5,000

Teenage Cancer Trust

Specialist nursing care and support for young people facing cancer.

teenagecancertrust.org

CA\$10,000

Interval House

Canada's first shelter for women and children escaping abuse. Donated 21 May 2026.

intervalhouse.ca

£2,000

Newcastle Thunder

Welfare support and grassroots rugby development in Newcastle.

thunderrugby.co.uk

EVENTS THIS QUARTER

Wellness on the conference floor

Conferences are where our industry connects, and where its wellbeing is tested. BTG gives professionals a healthier way to show up: training together before the show floor opens, and arriving sharper, fresher and part of a community.

MAY 2026 · MALTA

NEXT.io Valletta

Two wellness sessions across the two days of the conference, bringing delegates together to train, reset and connect away from the show floor.

44

attendees

2

sessions

2

days

JULY 2026 · LONDON

iGB LIVE

Two sessions in the run-up to the conference. Forty-one professionals laced up and worked out together no late-night networking required.

41

attendees

2

sessions

1

community



85 professionals chose an early-morning workout over another late night. That's not just a session count, it's a culture shift our industry can be proud of.

The value we're creating

Behind The Gloves is proof that iGaming and sports betting can lead on wellbeing and social responsibility, not just talk about it.



Healthier people

Every session is a practical investment in physical and mental health, giving professionals a way to manage stress, build resilience and perform at their best, at events and beyond.



Stronger connections

We're replacing late-night networking with something better: relationships built on shared effort. Bonds formed in the ring carry into boardrooms, partnerships and careers.



Communities lifted

Our giving is chosen by our community and lands where it matters, from ALS care in Malta to a women's shelter in Canada. Industry energy becomes frontline support.



An industry to be proud of

Every donation and every 6am session tells a different story about this sector: one of discipline, generosity and genuine social impact. That reputation benefits everyone in it.

Wellbeing isn't a perk. It's how a modern industry looks after its people, and how it earns its place in the communities around it.

Thank you to our supporters

None of this happens alone. This quarter's impact was made possible by the organisations standing in our corner.

Blazesoft

www.blazesoft.ca

ARNOLD ASH 

www.arnoldash.com



www.madbadgerstudio.com

bede

www.bedegaming.com

Captain Up 

www.captainup.com

Hub88

www.hub88.io

“Every session, every donation and every partnership pushes the same idea forward: an industry that looks after its people can change the communities around it.”



The real fight is outside the ring.

Q3 is already underway. If your organisation wants to bring wellness to its people, or put its name behind causes that matter - join us in the corner.

Get involved: www.btg-boxing.com